



Andrew Stewart

Business Development Officer

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Roles Summary

Implement and Drive a commercial Revenue Plan across the sport:

- Senior & Junior Club membership Package.
- Brand review and implement rebranding
- Increase the audience engaged by Ulster Badminton

Biography

EDUCATION & QUALIFICATIONS

- 🏸 HND Leisure Management
- 🏸 BA(Hons) Leisure Management
- 🏸 Masters Degree Sports Management
- 🏸 Coaching UK Talent & Development Coach of the Year 2016
- 🏸 Sport Northern Ireland Talent Development Coach of the Year 2016
- 🏸 Badminton Level 2 Coaching Qualification

PROFESSIONAL EXPERIENCE-

- 🏸 Head coach of Badminton school and U11-U19 coach at BMK Wätterstad 2006-07
- 🏸 Head coach of BMK Wätterstad, Jönköping, Sweden- 2007- 2009.
- 🏸 Assistant Badminton Coach- Sanda Gymnasiet (Jönköping, Sweden) 2007-2009
- 🏸 U17 & U19 Swedish National team Assistant Coach-2007- 2009
- 🏸 Irish High Performance coach for the West of Ireland- 2009- 2010
- 🏸 Ulster Badminton Talent ID & Development Officer - 2014-2017
- 🏸 Consultancy Coach GB Badminton 2017-present